

Coverage status: Non-mandatory**NAICS summary:**

This Canadian industry comprises business-to-business wholesale electronic markets bringing together buyers and sellers of goods using the Internet or other electronic means and generally receiving a commission or fee for the service. Business-to-business wholesale electronic markets facilitate wholesale transactions without taking title of the goods bought or sold.

Included examples:

- agricultural chemicals, business-to-business (B2B) electronic markets, wholesale
- agricultural raw materials, business-to-business (B2B) electronic markets, wholesale
- automobiles, new and used, business-to-business (B2B) electronic markets, wholesale
- b2b wholesale electronic markets for wide variety of goods at same time
- beverages, business-to-business (B2B) electronic markets, wholesale
- boats, pleasure (e.g., canoes, motorboats, sailboats), business-to-business (B2B) electronic markets, wholesale
- business-to-business electronic markets (B2B) electronic auctions
- business-to-business electronic markets (B2B), wholesale trade
- cannabis products, business-to-business (B2B) electronic markets, wholesale
- cigarette and tobacco product, business-to-business (B2B) electronic markets, wholesale
- clothing, business-to-business (B2B) electronic markets, wholesale
- computer software, business-to-business (B2B) electronic markets, wholesale
- computers and peripheral equipment, business-to-business (B2B) electronic markets, wholesale
- construction and forestry machinery, equipment and supplies, business-to-business (B2B) electronic markets, wholesale
- dairy products, processed (except canned), business-to-business (B2B) electronic markets, wholesale
- drilling muds and compounds, business-to-business (B2B) electronic markets, wholesale

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- electronic components, navigational and communications equipment and supplies, business-to-business (B2B) electronic markets, wholesale
 - facilitating business-to-business sales of new and used merchandise on an auction basis using the Internet
 - farm, lawn and garden machinery and equipment, business-to-business (B2B) electronic markets, wholesale
 - fish and seafood, business-to-business (B2B) electronic markets, wholesale
 - floor coverings, carpets, rugs and other, business-to-business (B2B) electronic markets, wholesale
 - food groceries, business-to-business (B2B) electronic markets, wholesale
 - footwear and leather goods, business-to-business (B2B) electronic markets, wholesale
 - frozen foods, packaged, business-to-business (B2B) electronic markets, wholesale
 - fruit and vegetables, fresh, business-to-business (B2B) electronic markets, wholesale
 - fuel, business-to-business (B2B) electronic markets
 - furniture, business-to-business (B2B) electronic markets, wholesale
 - games, toys and hobby kits, business-to-business (B2B) electronic markets, wholesale
 - grain, business-to-business (B2B) electronic markets, wholesale
 - groceries, general line, business-to-business (B2B) electronic markets, wholesale
 - hardware, business-to-business (B2B) electronic markets, wholesale
 - household appliance, electric, business-to-business (B2B) electronic markets, wholesale
 - household china and glassware, business-to-business (B2B) electronic markets, wholesale
 - household goods, business-to-business (B2B) electronic markets, wholesale
 - household paper products, including stationary, business-to-business (B2B) electronic markets, wholesale
 - industrial chemicals, business-to-business (B2B) electronic markets, wholesale
 - industrial equipment (e.g., navigational, communications and electronic components), business-to-business (B2B) electronic markets, wholesale

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- industrial machinery, equipment and supplies, business-to-business (B2B) electronic markets, wholesale
 - lighting fixtures, residential, commercial and industrial, business-to-business (B2B) electronic markets, wholesale
 - linen, drapery and other textile furnishings, business-to-business (B2B) electronic markets, wholesale
 - live animals, business-to-business (B2B) electronic markets, wholesale
 - metals and ores, business-to-business (B2B) electronic markets, wholesale
 - motor vehicle parts and accessories, new, business-to-business (B2B) electronic markets, wholesale
 - motorcycle and parts, business-to-business (B2B) electronic markets, wholesale
 - nursery stock and plants, business-to-business (B2B) electronic markets, wholesale
 - office and store machinery and equipment, business-to-business (B2B) electronic markets, wholesale
 - oilseeds, business-to-business (B2B) electronic markets, wholesale
 - paint pigments, driers and colourants, business-to-business (B2B) electronic markets, wholesale
 - petroleum products, business-to-business (B2B) electronic markets, wholesale
 - pharmaceuticals and pharmacy supplies, business-to-business (B2B) electronic markets, wholesale
 - photographic cameras, projectors, equipment and supplies, business-to-business (B2B) electronic markets, wholesale
 - poultry and eggs, business-to-business (B2B) electronic markets, wholesale
 - red meat and meat product, fresh, business-to-business (B2B) electronic markets, wholesale
 - seeds, farm and garden, business-to-business (B2B) electronic markets, wholesale
 - semiconductor chips, business-to-business (B2B), electronic markets wholesale
 - ships and aircrafts, business-to-business (B2B) electronic markets, wholesale
 - specialty food, business-to-business (B2B) electronic markets, wholesale
 - sportswear, women's and children's, business-to-business (B2B) electronic markets, wholesale

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- stationery and stationery supplies, business-to-business (B2B) electronic markets, wholesale
 - textile for knitting, business-to-business (B2B) electronic markets, wholesale
 - textile raw materials, business-to-business (B2B) electronic markets, wholesale
 - timber and building materials, business-to-business (B2B) electronic markets
 - tobacco, business-to-business (B2B) electronic markets, wholesale
 - video games, business-to-business (B2B) electronic markets, wholesale
 - wine and spirits, business-to-business (B2B) electronic markets, wholesale
 - wood pulp, business-to-business (B2B) electronic markets, wholesale
 - yarns for knitting, business-to-business (B2B) electronic markets, wholesale

Exclusions:

- acting as merchant wholesalers and bringing together buyers and sellers of goods using the Internet or a combination of electronic and traditional methods (classified according to the merchandise line or lines sold by the merchant wholesaler-distributor)
- bringing together buyers and sellers of goods using the Internet in a business-to-consumer or consumer-to-consumer environment (See 45411 Electronic shopping and mail-order houses)

Notes:

- In wholesale, “taking title” refers to taking ownership. Ownership is established by either paying or being paid directly for the goods bought or sold.
- A wholesale agent or broker that takes title to the goods bought or sold is mandatorily covered under Schedule 1. They are classified in the 6-digit NAICS code or codes that correspond to the product(s) they purchase or sell (see all other 6-digit NAICS codes under Class H, Wholesale).

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